



Wine Services

How to boost your sales ?

5 TIPS FOR MAKING THE MOST OF YOUR WINE SERVICES DATA

OUR TIPS



Identify high-potential markets

Analyze the markets with the greatest development potential (the number of qualified points of sale for your brand to conquer).



Recover lost points of sale

Contact all points of sale lost over the last 12 months (on average 20% of your final distribution).

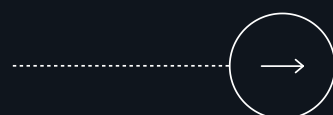
Use the e-mails and telephone numbers available on your platform.



Offer ready-to-drink vintages

Send an offer of ready-to-drink vintages to all restaurants and wine shops that have already listed your wines.

Use e-mail to maximize impact.



Suggest your second label

Offer your second label to all the restaurants, wine shops and e-commerce sites that already list your fine wines.

More accessible and ready to drink younger, they represent a great opportunity for these outlets.



Share the list of lost customers

Send all your négociants a list of the points of sale you've lost. This allows your négociants to focus on them and potentially recover them.

