



# Wine Services

NEW PRODUCT

Total US on-trade visibility —> across 50,000+ restaurants  
A strategic breakthrough for U.S. market intelligence

## New approach Focus US + ALL On-premise

A strategic breakthrough  
for U.S. market intelligence



### New data process

AI-powered extraction for faster, deeper, and more scalable insights

- ✓ Live tracking of wine lists across all U.S. states
- ✓ Instant identification of new listings, price changes, and competitor moves

### Expanded coverage (x 18)

- ✓ From 3,000 to 50,000 restaurants tracked — across 50 states
- ✓ Beyond fine dining now includes casual dining, steakhouses, hotel groups, and leading chains
- ✓ More types of accounts = more growth opportunities

### New analytics engine

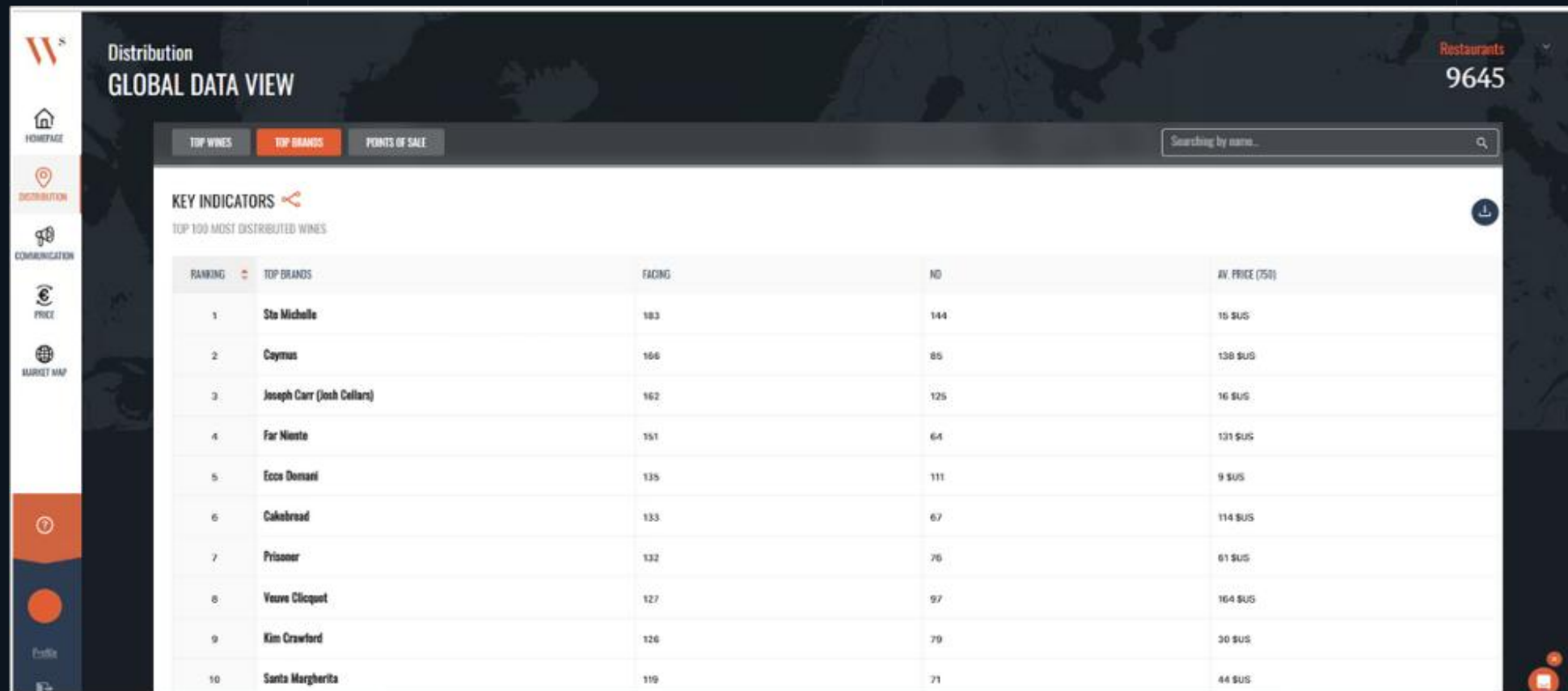
Introducing Global Data View

- ✓ Macro-to-micro market views: from national trends to varietal-level detail
- ✓ Custom filters by grape, AVA, price range, format, vintage, and more
- ✓ Example: Napa Cabernet analysis — presence, pricing, and DN by state

# New approach tool

## Focus US + On-premise

Example view: Most widely distributed wine brands in Ohio restaurants



**Distribution GLOBAL DATA VIEW**

Restaurants: 9645

TOP WINES | **TOP BRANDS** | POINTS OF SALE

Searching by name...

**KEY INDICATORS**

TOP 100 MOST DISTRIBUTED WINES

RANKING	TOP BRANDS	FACING	ID	AV. PRICE (750)
1	Ste Michelle	183	144	15 \$US
2	Caymus	166	85	138 \$US
3	Joseph Carr (Josh Cellars)	162	126	16 \$US
4	Far Niente	161	64	131 \$US
5	Ecce Domani	135	111	9 \$US
6	Cakebread	133	67	114 \$US
7	Prisoner	132	76	61 \$US
8	Yve Clicquot	127	97	164 \$US
9	Kim Crawford	126	79	30 \$US
10	Santa Margherita	119	71	44 \$US

# New product dedicated to the US – top 20



- 📶 Sondage « Live »
- 🍴 Restaurants
- 🍇 Wine shops

# New product dedicated to the US – Full coverage



End of September  
 • 50 States  
 • 50 000 restaurants

## Expanding our expertise to support the Spirits industry

15 years of experience in collecting and analyzing data on wines & champagnes



Following a successful pilot in 10 markets, we are now scaling our expertise to help Spirits industry players, as high-value insights are becoming key to both strategic and operational decisions.

Spirit Services monitors the global distribution and media presence of spirits brands.

Our mission is to equip Spirits Houses with reliable, field-based data to manage and grow their brands more effectively.

By collecting and analyzing spirits and cocktail menus from restaurants, hotels, wine shops, nightclubs, and high-end bars, Spirit Services reveals how brands perform in the market — in terms of visibility, pricing, positioning, and more.

We deliver:

- Annual reports on pricing, distribution, market share, and penetration
- A subscription-based SaaS platform offering actionable market intelligence for spirits brands

“We're delighted to have a tool that allows us to measure our penetration rate on a universe of leading & iconic accounts, which is often difficult to track.”

Paul - Global Prestige Performance Lead at Pernod Ricard



## Experts obsessed with your success



Passion + data = **actionable intelligence**



18 expert employees: a team united by a shared passion for the world of wine.



Diverse talents: technical expertise, in-depth knowledge of the market, and oenological sensibility.



Unique contribution: each member brings his or her own expertise, enriching our global vision of the wine industry.



Our common goal: to help our partners excel in a competitive market.



Let's go on the platform !  
Thank you

[Click here to schedule an appointment](#)